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 Harnessing ICT to serve Education



ECOLE MAROCAINE DES
 SCIENCES DE L'INGENIEUR
 Membre de HONORIS UNITED UNIVERSITIES



Program

International Conference

Cross-Industry Collaboration: Creating Synergies Between AI, Business,
 and Higher Education

Wednesday 25th October, 2023 // 8:30 AM – 4:30 PM

| | |
|---------------|---|
| 14h30 – 15h00 | Registrations and welcoming of attendees |
| | Opening remarks |
| 15h – 15h20 | His Excellency Mr. Abdellatif MIRAOU , Moroccan Minister of Higher Education, Scientific Research, and Innovation. |
| 15h20 - 15h30 | Dr. Houssine AZEDDOUG , President of the Hassan II University , Casablanca |
| 15h30 - 15h40 | Dr. Smail KABBAJ , Director of l'ENCG Casablanca |
| | Keynote Speech |
| 15h40 – 16h00 | Dr. Abdelilah KADILI , President of the Tamkine Foundation - Rabat |
| | Panels |

| | Panels | Speakers |
|----------------|-----------|--|
| Panel 1 | | |
| 16h00 – 17h00 | P1 | <ul style="list-style-type: none"> - <u>Moderator of the Panel</u> : Dr. Karim DARBANE, Communication and Cooperation Manager at l'ENCG Casablanca - Dr. Emmanuel GOFFI, Research Director at the Human Technology Foundation - Pr. Houssain KETTANI, Professor & Chair of Computer Science Al Akhawayn university - Mr. Driss SADEK, Researcher in the field of Artificial Intelligence and Education – FSE Rabat ("L'Enseignement Supérieur: Une Fondation pour le Développement de Compétences Transindustrielles à l'Ère de l'IA") |



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COMMERCE ET DE GESTION
DE CASABLANCA
PRESTIGIEUSEMENT MAROCAINE

Panel 2

17h00 - 18h00

P2

- Moderator of the Panel : **Aya AZADDOU**, Chief Operating Officer, The Tamkine Foundation.
- **Ms. Rupa SINGH**, Founder and CEO at 'The AI Bodhi' and 'AI-Beehive'
- **Dr. Ahmed ABDELGAWAD**, Associate Professor of Computer Engineering at Central Michigan University
- **Dr. Alla MOHSINE**, Professor at l'ENCG Casablanca

Closing Remarks